

FAX# 215 564 1103

70TH FLOOR

REPORT FROM REP

RT FROM REP OCT23/12 17 17

OFF. # 18 SALESMAN #

LITZ BREXENDER

WA- CHERYL BLAIR

LOCAL: REGIONAL:

DATE OCT 23 / 12 17 17

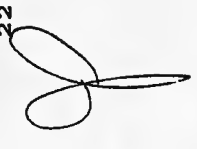
5

:LINE#:REP	:CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: SPTS:
112	S	700A-800A	30		\$625.00	10/24	10/26	2	✓	W-F	2
PROGRAM : TODAY SHOW											
113	*	700A-800A	30		\$625.00	10/29	10/31	2	✓	M-W	2
PROGRAM : TODAY SHOW											
114	S	400P-430P	30		\$400.00	10/24	10/26	2	✓	W-F	2
PROGRAM : JUDGE JUDY											
115	*	400P-430P	30		\$400.00	10/29	10/31	2	✓	M-W	2
PROGRAM : JUDGE JUDY											

REP HEADLINE# 6292001 TRF# 331377 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP OCT23/12 17.17
 ORDER WORKSHEET **CHANGES** *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
117	EY	500P-530P	30			\$800.00	10/29	10/31	1		M-W	1
PROGRAM : FIRST AT 5												
124	EY	1100P-1130P	30			\$2,000.00	10/29	10/31	1		M-W	1
PROGRAM : LOCAL 4 NEWS												
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#121	MISSED:W-F/730P-800P									
		BUY#122	MON/730P-800P									
			OFFER:W-F/730P-800P									
			& MON/730P-800P									
			CMT:PRG CHG									
			CMT:SPTS ARE BOOKED- THX JEN									

OCT/12 12575.00 NOV/12 \$7,500.00
 CONTRACT TOTAL 20075.00
 TOTAL SPOTS 22



MARKET TOTALS \$162,840 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6292001 TRF# 331377
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

ORDER #	CONTRACT # 6292001	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MURPHY 10/23	EST#	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	OCT23/12	OCT29/12	WK-1	

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED LINES/ADDED LINES
TTLS \$20,075
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		1000A-1100A	30		\$350.00	10/26	10/26	0		FRI	0
PROGRAM : ELLEN												
22	S		1200N-1230P	30		\$375.00	10/26	10/26	0		FRI	0
PROGRAM : NOON NEWS												
23	S		500P-530P	30		\$800.00	10/26	10/26	0		FRI	0
PROGRAM : CH 11 FIRST AT 5												
24	S		530P-600P	30		\$800.00	10/26	10/26	0		FRI	0
PROGRAM : CH 11 530 NEWS												
27	S		700P-730P	30		\$1,650.00	10/26	10/26	0		FRI	0
PROGRAM : JEOPARDY												

REP HEADLINE# 6292001 TRF# 331377
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

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:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	DAYS	:TOTL SPTS:
63	S		1200N-1230P	30		\$375.00	10/24	10/24	0		WED	0
PROGRAM : NOON NEWS												
64	S		500P-530P	30		\$800.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 FIRST AT 5												
65	S		530P-600P	30		\$800.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 530 NEWS												
67	S		600P-630P	30		\$1,000.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 6 NEWS												
68	S		700P-730P	30		\$1,650.00	10/24	10/24	0		WED	0
PROGRAM : JEOPARDY												
69	S		800A-900A	30		\$575.00	10/24	10/24	0		WED	0
PROGRAM : TODAY SHOW												
109	S		900A-1000A	30		\$400.00	10/24	10/24	0		WED	0
PROGRAM : TODAY SHOW 2												
110	A		600P-630P	30		\$1,000.00	10/26	10/26	0		FRI	0
PROGRAM : CH 11 6 NEWS												
111	A		600P-630P	30		\$675.00	10/28	10/28	0		SUN	0
PROGRAM : SUN NEWS												
112	A		700A-800A	30		\$625.00	10/24	10/26	3		W-F	3
PROGRAM : TODAY SHOW												
113	A		700A-800A	30		\$625.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
114	A		400P-430P	30		\$400.00	10/24	10/26	3		W-F	3
PROGRAM : JUDGE JUDY												

REP HEADLINE# 6292001 TRF# 331377
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

FROM REP
CHANGES
OCT23/12 13.46
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
115	A		400P-430P	30	4	\$400.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY												
116	A		500P-530P	30	4	\$800.00	10/24	10/26	2		W-F	2
PROGRAM : FIRST AT 5												
117	A		500P-530P	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : FIRST AT 5												
118	A		530P-600P	30	4	\$800.00	10/24	10/26	2		W-F	2
PROGRAM : FIRST AT 5												
119	A		600P-630P	30	4	\$1,000.00	10/24	10/26	3		W-F	3
PROGRAM : CH11 NEWS												
120	A		600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : CH11 NEWS												
121	A		730P-800P	30	4	\$1,650.00	10/24	10/26	1		W-F	1
PROGRAM : JEOPARDY wheel												
122	A		730P-800P	30	4	\$1,650.00	10/29	10/29	1		MON	1
PROGRAM : JEOPARDY wheel												
123	A		1100P-1130P	30	4	\$2,000.00	10/24	10/26	1		W-F	1
PROGRAM : LOCAL 4 NEWS												
124	A		1100P-1130P	30	4	\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : LOCAL 4 NEWS												
125	A		600P-630P	30	4	\$675.00	10/28	10/28	1		SUN	1
PROGRAM : SUN NEWS												

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 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 13.46
 CHANGES *** WPXI-TV ***

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OCT/12			13600.00	NOV/12		\$6,475.00						
CONTRACT TOTAL											20075.00	
TOTAL SPOTS											22	

MARKET TOTALS \$162,840 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
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